

RECRUITMENT & RETENTION COORDINATOR CERTIFICATION COURSE

CHOOSE YOUR COURSE

June 12-13: 8am – 5pm
Raleigh area

July 10-11: 8am – 5pm
West Buncombe area

October 2-3: 8am – 5pm
Collington area

HONE YOUR SKILLS IN:

- The “membership lifecycle”
- “Selling” your department
- Working with your leaders
- Interacting with the public
- Marketing for recruitment

Come away with a plan, specific to your department, to bring in and retain quality members.

REGISTER!

Email Spencer Cheatham to register
SCheatham@IAFC.org

*COVID-19 compliance: Governor and local orders will be enforced.

EACH CLASS LIMITED TO 24 STUDENTS

FREE!

Sponsored by the NCAFC SAFER Grant

With up to \$200 travel reimbursement

PRE-COURSE

Pre-registration and 6-hours of pre-work is required

QUESTIONS

Spencer Cheatham
SCheatham@IAFC.org



This training is provided on behalf of the Volunteer Workforce Solutions program, a partnership between the North Carolina Association of Fire Chiefs and the International Association of Fire Chiefs. It is funded by a FEMA Staffing for Adequate Fire and Emergency Response (SAFER) grant.